

Sirota Forum Series: Developing the 21st Century Manager



Wednesday,
October 13th
9:30AM – 3:00PM



General Mills HQ
1 General Mills Blvd
Golden Valley,
MN 55426

Intended for HR
Decision Makers
and Leadership
Development
Practitioners

No Charge to Attend
*(But Space is
Limited)*

To Register:
efeola@sirota.com
(914) 922.2531



www.sirota.com

Dear Colleague,

What do 21st century managers need to succeed?

In a world that has become increasingly complex, what competencies do managers need to be effective? What skills and styles help leaders relate to a workforce that is becoming more and more diverse? What mindset and coping strategies do front line managers need to guide their employees through change?

These are the questions we'll discuss during our Fall Survey Forum.

Please join Sirota, General Mills, and your colleagues for an in-depth exploration of Managing in the 21st Century on:

Wednesday, October 13th in Minneapolis

The group will share new leadership development practices and approaches that are being utilized to prepare managers for the challenges of the day.

Highlights of the session include:

- A review of the latest leadership literature, academic research, and Sirota science findings
- An overview of how we're helping clients understand the critical needs of their New Managers
- A presentation by FedEx Ground about how they help struggling managers turn around tough situations and drive employee engagement
- A closer look at how General Mills is creating a culture of Great Managers throughout the organization
- A facilitated discussion and a conceptual exploration of the mindset that managers will need for the 21st century

We thank General Mills in advance for hosting this forum.
We look forward to seeing you!

Sincerely,

Michael Meltzer
CEO

mmeltzer@sirota.com
914-922-2580