

SIROTA APPLIED RESEARCH GROUP (SARG) PROFILE

CONTACT: MARK BORG [-markgborg@gmail.com](mailto:markgborg@gmail.com)

Sirota Consulting UK Limited., is a Company formed under the Companies Act of 1985 (No. 4571493), and has its offices at Surrey Technology Centre, 40 Occam Road, Surrey Research Park, Guildford, Surrey, GU2 7YG. It is the wholly owned subsidiary of Sirota Survey Intelligence, a US company founded in 1972 by Dr David Sirota.

Aside from the normal business of surveying, Sirota Consulting UK has launched Sirota Applied Research Group (SARG) comprising a team of researchers based in Malta. The main aim of this group is to locate and tender for EU Research Projects, participate in trans-national research projects and propose and support research projects amongst organizations within the European Union and the Mediterranean basin.

The central team is made up of seasoned academics, consultants and researchers, supported by experienced administrative staff. The team includes: Professor Mark G Borg (ex-Dean at the Faculty of Education, University of Malta), Dr Carmen Sammut (lecturer in International Relations and the media at the University of Malta), and Dr Sandra Buttigieg (Director of the Institute of Health Care). Mr Joseph Montebello and Mr Paul Dalli are responsible for administrative procedures. Together with Dr Mary O'Neill Berry, Executive Vice President at Sirota, the members on the team were chosen for their experience in past projects of a similar nature.

We are interested in supporting / participating in projects that are of an organizational nature such as:

- employment schemes in Europe,
- employment policy development on issues such as diversity and equality,
- the role of Corporate Social Responsibility on the profitability of organizations,
- development of people in European organizations especially SMEs,
- employment policy development,
- issues of worker health and well-being.

More specifically, we will consider seriously joining forces with other partners wishing to look into areas of Activity 1, 2 and 3 as highlighted in the FP7 draft **Work Programme 2009** namely:

- Growth, employment and competitiveness in a knowledge society – The European Case
- Combining economic, social and environmental objectives in a European perspective-Paths towards sustainable development
- Major trends in society and their implications (especially Area 3.2, Topic 3.2.3. [Quality of work and impact on quality of life and economy])

Some projects that have been undertaken:

1. State of hotels and personnel statistics in relation to Hotel types (for Malta Tourism Authority) (4 months)
2. An evaluation of the Employment and Training Corporation's Supported Employment Scheme (for ETC) (6 months)

3. An evaluation of tertiary education in Gozo and proposals for improved placement methods (for Ministry of Gozo) (6 months)

4. A Survey of the NGO/UN Working Relationships from the NGO Perspective. A survey conducted in May 2006 among NGO representatives to the United Nations.